

ONE FOR ALL: BOOK CLUB DISCUSSION GUIDE

The Five Steps at a Glance

Step 1: Build Your Brand

- Create a clear and consistent presence by showing up authentically. Know what you stand for and let people experience it through every interaction.

Step 2: Discover How You Can Help

- Listen for cues, ask thoughtful questions, and look for ways to add value. Your generosity creates momentum and deepens trust.

Step 3: Connect, Human-to-Human

- Prioritize genuine conversation, meaningful questions, and intentional presence. People remember how you make them feel.

Step 4: Follow Up and Follow Through

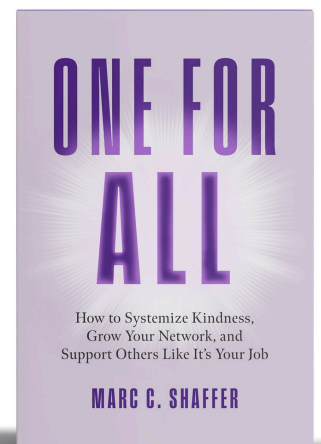
- Use small, personalized actions that show reliability. Notes, introductions, thoughtful messages, and a well-organized system make all the difference.

Step 5: Nurture the Relationship

- Be consistent, stay curious, and create a rhythm of connection that lasts. Relationships grow when they're tended to with care.

Discussion Themes

- The power of generosity and service without expectation.
- What it means to build a personal brand rooted in kindness.
- Why intentional follow-through creates long-term trust.
- How small actions can change someone's life trajectory.
- The five types of wealth and how they shape fulfillment.
- The role of mentors, community, and diverse networks in growth.
- Using systems and structure to support spontaneity and kindness.



Group Questions

About the Five Steps

- Which step resonates most with you right now, and why?
- Which step do you find most challenging to practice consistently?
- What small change could you make this week that would have the biggest impact on your relationships?

About Connection and Service

- When has someone followed up with you in a way that made a lasting impression?
- How do you currently listen for opportunities to help others?
- What does “human-to-human connection” look like in your daily life?

About Growth and Perspective

- How has a mentor influenced your path?
- Where in your life could you get out of your comfort zone?
- How do you define wealth across time, health, relationships, mindset, and finances?

About Implementation

- What system, tool, or habit from the book do you want to adopt?
- How could your workplace or community benefit from this framework?
- What introduction, note, or kindness prompt can you act on this week?

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