## **CREATING CONNECTIONS**

I believe in making connections to better my community, my network and myself. Below, you'll find some information about the people I like to meet and help, and I would love to know the same about you. Who do you want to meet? What type of people do you enjoy? Who do you want to help? Let's connect!

## **Personal Introductions**

I enjoy meeting people who have an interest in or enjoy:

- International Travel
- Personal Development and Leadership
- <u>Bleed Purple</u> and Love <u>K-State</u> I'm a member of the <u>Wabash Cannonball</u> Steering Committee and Serve as Director of Partnership for the Annual Event
- Physical Activity: Hiking, Biking, Running
- Community Involvement, Giving Back, Volunteering, Networking, Serving on Boards & Non-Profit Consulting. Some of my involvement includes <u>Rotary International</u> - Overland Park South Rotary Club, <u>Centurions</u>, Top Gun Kansas City, Big Brothers Big Sisters, <u>Growing Futures Early Education</u> <u>Center</u>, Leukemia & Lymphoma Society, MS Society
- Craft Beer and Wine

## **Professional Introductions**

My firm works as a team, but clients are paired with their Lead Advisor based on the best fit for their situation. We also bring our own professional network contacts to our firm to add value for our clients. I feel a connection in working with and networking with the following types of people:

- Successful Couples Building Toward Their Future
- Young Families or Couples Looking to Start a Family I have personal experience with fertility treatment and my wife and I are very open about our success with IVF
- People New to KC Looking to Engage in the Community
- Sales Professionals Who Value Business <u>Coaching</u>
- People Who Under Promise and Over Deliver
- Other Successful Financial Planners
  - I often recruit for the Financial Planning Association but also want to meet others who could be a good addition to our team. We hire when it benefits our team so it is good to know our competitors.
- People in Transition
  - Moving to a new job, a new location, looking for a change in some aspect of life
  - I enjoy connecting people to the resources they need, in all areas of work and life



In my first book, <u>One for All</u>, I reveal the counterintuitive truth I've discovered throughout my career: the most successful people aren't those who focus on themselves, but those who systematically support others.

**Let's Connect Online** 

My Bio
My Personal Facebook
My LinkedIn
My X or @MarcCShaffer

Searcy Financial Services
Website
Facebook Page
LinkedIn
X/Instagram or
@SearcyFinancial

Allos Investment
Advisors Website
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